

Key Messages



We would love you to help us spread the word about The Longest Table and how your business is helping to #forkcancer. Below are a few key messages to share with your customers, on social media or on your website.

Primary calls-to-action:

- Feed Hope. Fork Cancer
- Host a night of food, fun, friendship and fundraising to show cancer what we really think
- Together we can feed hope for a future free from cancer

The Cause and Impact:

- The Longest Table is saving lives from cancer by funding vital research through The Hospital Research Foundation.
- For every \$1 raised at your Longest Table, The Hospital Research Foundation (THRF) provides over \$5 in grants to lifesaving cancer research and patient care. This is because THRF's administration costs are covered by its commercial business activities (such as its lottery program). You can feel proud knowing the money you raise makes an even bigger impact to help save lives from cancer!
- The Hospital Research Foundation supports research focused on the prevention, treatment and understanding of so many types of cancers – with a focus on finding a cure!

Research is underway in:

- Breast cancer
- Prostate cancer
- Skin cancer
- Lung cancer
- Oesophageal cancer
- Ovarian cancer
- Bowel cancer
- Brain cancer
- Leukaemia and lymphoma
- Neuroendocrine cancer

Registration Information:

- By registering for The Longest Table you are helping to feed hope for a future free from cancer
- Your Longest Table can be as simple or as extravagant as you like, from a BBQ at home, to a fancy degustation dinner! It's up to you!
- The official date in 2019 for The Longest Table is 27th July, but if you're busy that night you can host your event anytime until the end of August.
- For more information and to register please visit thelongesttable.com.au

Social Media



We would love for you to come on the TLT journey with us!
Like our pages, interact with us and stay up to date with the latest news.

Social Media



Facebook

3,267 likes

www.facebook.com/thelongesttable/



Instagram

1,656 followers

[@thelongesttable](https://www.instagram.com/thelongesttable)



Twitter

507 followers

www.twitter.com/thelongesttable

Hashtags

#forkcancer

#thelongesttable

#TLT2019

Website

thelongesttable.com.au



Register to host
a Longest Table



Find out more at
thelongesttable.com.au