



a fundraiser for
the hospital research
foundation group

TOGETHER. FIGHT.

Key Messages

We would love you to help us spread the word about The Longest Table and how your business is helping in the fight against cancer. Below are a few key messages to share with your customers, on your website, with your friends and family and on social media.

Primary calls-to-action:

- Join me and Bite to Fight Cancer
- Together, we'll fight for a future free from cancer
- Join the fight and host a night of fun that feeds hope

The Cause and Impact:

With your support, The Longest Table raises much needed funds for cancer research through The Hospital Research Foundation Group (THRFG) to find new ways to prevent, treat and cure this heartbreaking disease.

Since its inception, The Longest Table has raised over \$1.3 million for cancer research, but we can't stop there! For each project funded by THRF Group there are sadly many more that miss out. The need to support cancer research is so significant, in fact, last year alone 37 worthy cancer research project applications totalling \$4.8 million in funding were unable to secure vital support through THRF Group.

Your support of The Longest Table will help us fund more much-needed cancer projects, and improve and save more lives from cancer sooner!

Research is underway in:

- Breast cancer
- Prostate cancer
- Bowel (colorectal) cancer
- Leukaemia
- Neuroendocrine cancer
- Lung cancer
- Brain cancer
- Cancers of the stomach (bowel, ovaries, liver, oesophagous, pancreas)
- Melanoma
- Head and neck cancer
- Cancer treating equipment

Registration Information:

By registering for The Longest Table you are joining the fight to save lives from cancer.

Your Longest Table can be as simple or as extravagant as you like. From a pizza night at home, to a gala dinner for hundreds. The choice is yours!

The official date for The Longest Table in 2021 is Saturday 24th July, but if that doesn't suit you can hold your event anytime until the end of September.

For more information or to register to become a host please visit longesttable.com.au

Social Media



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We would love for you to come on the TLT journey with us!
Like our pages, interact with us and stay up to date with the latest news.

Social Media



Facebook

4,100+ followers
@thelongesttable



Instagram

1,800+ followers
@thelongesttable

Hashtags

#ForkCancer
#BiteToFight

Website

thelongesttable.com.au



Register to host
a Longest Table



Find out more at
thelongesttable.com.au